

Uttar Pradesh Drives Investment and Growth at WEF Davos 2025

Lucknow-January 22, 2025:

Uttar Pradesh made the most of the World Economic Forum 2025 at Davos, fostering impactful conversations and securing significant investments. The state's delegation engaged with global leaders and innovators at the World Economic Forum 2025 in Davos, fostering impactful conversations and securing significant investments to propel Uttar Pradesh's economic growth and development.

Uttar Pradesh Partners with HCLSoftware for Digital Transformation

At the World Economic Forum 2025, the Government of Uttar Pradesh announced multiple strategic collaborations with HCL Software to enhance disaster resilience, agricultural productivity, and public services using advanced AI solutions. The partnerships will implement cutting-edge data solutions, modernize the Jansunwai-Samadhan grievance redressal system, and establish an AI Center of Excellence in Noida. This CoE will provide AI-powered solutions across agriculture, healthcare, and education, and offer specialized training for government officers, supporting the state's mission to build a robust digital public infrastructure and accelerate growth.

Key Meetings and Discussions

At the WEF India Pavilion, Chief Secretary Mr. Manoj Kumar Singh discussed PepsiCo's business expansion plans in Uttar Pradesh with Mr. Stephen Kehoe, Executive Vice President of PepsiCo. The conversation focused on leveraging UP's robust economy, investor-friendly policies, and vast market potential to drive industrial growth.

Mr. Amit Singh, Secretary to the Hon'ble CM, along with InvestUP ACEO, Mr Prathmesh Kumar and UPNEDA director, Mr. Anupam Shukla met with Ms. Suman Misra, CEO of Mahindra Last Mile Mobility Ltd. They discussed investment opportunities to strengthen Mahindra EV's presence in Uttar Pradesh and initiatives to develop a robust EV charging infrastructure.

Union Minister for IT & Electronics, Railways, and Information Broadcasting, Mr. Ashwini Vaishnaw, joined the Uttar Pradesh desk in the India Pavilion to discuss opportunities to enhance Mahindra EV's presence in Uttar Pradesh and accelerate the development of a robust EV charging infrastructure.

The UP delegation, led by Secretary to the Hon'ble CM Mr. Amit Singh, met with Ms. Smriti Irani, former Union Minister for Women & Child Development, to discuss collaboration with business forums at Davos.

Dr. Stefan Tetzlaff, Energy Policy Manager of FNB Gas, discussed collaborating on clean energy with the delegation, focusing on hydrogen technology. The Berlin-based company aims to expand its Blue & Green Hydrogen network in India, acknowledging the nation's commitment to renewable energy and sustainability.

The delegation from the Government of UP met Ms. Florence Verzelen, Executive President of Dassault Systems, and discussed their business expansion plans in UP along the Defence Corridor and Jewar Airport for setting up manufacturing as well as MRO facilities.

Further, the delegation explored strategic collaborations with Mr. Prashant Ruia, CEO of Essar Group, to establish a Solar Power Park in Uttar Pradesh.

Secretary to the Hon'ble CM Mr. Amit Singh, along with Air India MD & CEO Mr. Campbell Wilson and CFO Mr. P. Balaji, discussed opportunities at the upcoming Jewar International Airport to establish an Aviation Hub and strategized on ensuring seamless passenger and cargo transit.

Mr. Amit Singh and the InvestUP team met with Mr. Abhishek Bajpai, CEO of Apparel Group India, to discuss the group's plans for retail expansion and establishing a manufacturing unit in Uttar Pradesh. With its market potential and investor-friendly policies, UP is set to become a key hub for Apparel Group India's growth.

Uttar Pradesh continues to position itself as a dynamic and forward-thinking state, committed to attracting global investments and fostering sustainable growth.
